PTA Brookfield Business Sponsor

WE ARE AGAIN OFFERING BUSINESSES THE OPPORTUNITY TO BE A BROOKFIELD SPONSOR AND A BROOKFIELD COMMUNITY RESOURCE. THERE ARE THREE LEVELS OF SPONSORSHIP: ANNUAL, SEMIANNUAL, AND ELECTIVE. ALL ARE GREAT ADVERTISING OPPORTUNITIES AND A BENEFIT TO OUR SCHOOL COMMUNITY.

Annual Sponsor - $500

Annual sponsorship includes advertising for the entire year:

- a half-page advertisement in the Brookfield PTA Directory
- a full-page advertisement in our winter fundraising pamphlet
- inclusion in all PTA-printed materials for the year.

We estimate that Sponsors' logos will receive an estimated 18,000 views per year as a result of this sponsorship.

Semiannual Sponsor - $300

A Semiannual sponsorship includes advertising for half the year (Sept. - Dec. or Jan. - June):

- a half-page advertisement in the Brookfield PTA Directory (for Sept. - Dec. sponsors)
- a full-page advertisement in our winter fundraising pamphlets
- inclusion in all PTA-printed materials for half the year.

Elective Sponsor - $50

The Elective sponsorship offers a ½ page business advertisement in the Brookfield PTA Directory.

Due Dates

Don't miss out!

- Annual Sponsor: 10/2011
- Fall Semiannual: 10/2011
- Spring Semiannual: 1/2012
- Elective Sponsor: 10/2011

PTA PRINTED MATERIALS INCLUDE:

- TLC Coffee fliers (x5)
- Pizza Friday (x10)
- Parents' Night Out fliers (x5)
- Jog-a-Thon
- Trike-a-Thon
- Small Festival
- Fall Festival
- Winter Fundraiser (x6)
- Earth Day / Earth Day TLC
- Dime / Boxtop Drive
- Valentines-grams
- Teacher Appreciation
- End of Year Picnic

THANK YOU FOR YOUR SUPPORT

We are looking forward to getting word about your business out into the Brookfield community.

Brookfield PTA

Sponsorship Interest

Name: _____ Business Name: _____

Phone: ( ) Email: _____

Sponsorship: ☐ Annual ☐ Fall Semiannual ☐ Spring Semiannual ☐ Elective

Return this form with your check made out to **Brookfield PTA** or contact Erin Mulvaney at brookfield_pta@me.com if you have any questions or if you would like to participate in this program. We will need digital-copy of your company art for the advertisements and a soft-copy logo for the printed material templates.

Brookfield PTA is a nonprofit organization within the meaning of Section 501(c)(3) of the Internal Revenue Code. Contributions are tax deductible as permitted by law. Please consult your tax preparer or contact the Internal Revenue Service to determine the tax consequences of the contribution.